



Concerts in the Park

Sponsorship
Opportunities 2021

Overview

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A showcase for brands supporting the arts, culture and community.

ShoreLake Arts is pleased to present another summer of Concerts in the Park (and Shakespeare in the park!). This beloved community tradition has been part of the Shoreline and Lake Forest Park summer landscape since the early 1990's . Join us this summer and do good while sharing your brand with our community.

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When?

Wednesdays in July/August starting at 6.30pm (unless noted)

July 8: *Animal Acres Park, Lake Forest Park*

July 15: *Cromwell Park, Shoreline (7pm start time)*

July 22: *Richmond Beach Community Park, Shoreline*

July 29: *Cromwell Park, Shoreline*

August 5: *Animal Acres Park, Lake Forest Park*

August 12: *Kruckeberg Botanical Garden, Shoreline*

August 19: *Cromwell Park, Shoreline*

Opportunities

“We have made numerous contacts throughout the community with folks acknowledging our brand everywhere we go...It’s so great to hear that “they saw us in the park” or” loved our hydration station at a concert”. That tells us we are doing the right thing by being a part of the fabulous Shoreline community.”

- Susan Wexler, Aegis Living of Shoreline

Your money does good: Join us in bringing Concerts in the Park to life! Your tax deductible donation supports a financially sound non-profit, serving our community for over 30 years.



Sponsorship Benefits	Series Sponsor \$3,000	Single Concert Sponsor \$500
01 10 x 10 space for a sponsor booth at the concert/s	x	x
02 Banner displayed on the showmobile (mobile stage) for the show	x	
03 “Live” Logo placement on the event page of the Arts Council website	x	
04 Verbal recognition at the beginning of each show	x	x
05 Guaranteed exclusivity as the only sponsor in your category of business	x	
06 Special mention in a social media promotion, email blast, press release	x	
07 Logo placement on all flyers, posters and signage	x	

Sponsorship Agreement



This agreement outlines the responsibilities of the parties involved in sponsorship of Concerts in the Park 2021.

Sponsorship Level: _____ Business/Company Name: _____

agrees to pay the ShoreLake Arts(hereafter SLA) \$_____ as a sponsor of Concerts in the Park 2021.

Sponsorship fee payable by June 1, 2021, or by another date mutually agreed upon.

Please send checks payable to “SLA” to: ShoreLake Arts, 18560 1st Ave NE, Shoreline, WA 98155

To pay via Credit Card, please contact our office at 206-417-4645

This agreement indicating your commitment must be received in the SLA office by June 1, 2020 in order for Sponsor’s name and/or logo to be included in all promotional materials.

In consideration for said fee, the SLA agrees to use Sponsor’s name and/or logo in appropriate publicity for said program, including mailings originating from the SLA, paid newspaper ads, radio/TV releases, and in programs, as outlined in the Sponsor Benefits page for this sponsorship.

Sponsor signature: _____ Date: _____

Sponsor full name & Title: _____