

Sponsorship Opportunities 2021



Overview

1

A community tradition, creatively adapted for 2021.

We are working on holding an adapted festival for 2021, with our communities health and safety top of mind.

2

Where? Shoreline Community College,
16101 Greenwood Ave N, Shoreline, WA 98133

3

When?
June 26th & 27th, 2021

Opportunities




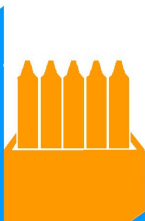
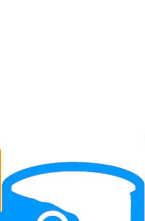

Share your brand in a vibrant and growing community. The Shoreline Arts Festival on June 26 & 27, 2021, is North King County's premier arts event, attended annually by over 10,000 art lovers and families. The festival is a showcase for the arts celebrating our community's creativity and diversity through music, theater, dance, culinary, and visual arts.

Your money does good: Reach the right people while supporting a good cause! Your tax deductible donation supports a well-respected, financially sound non-profit, who has been serving our community for over 30 years.

Festival Highlights: 2 Days | 10,000+ attendees | 70+ Artist Booths | 8 Food Trucks | Outdoor Music Stage | Beer Garden | Indoor Performance Stage | 400 Participating Artists | 300 Student Artists | 5 Cultural Rooms

"Sponsoring the Shoreline Arts Festival is a way I give back to the community that has given so much to me, my business and my family! I look forward to seeing you again next year!" – Suzan Shayler, Financial Advisor Edward Jones

"Irons Brothers Construction appreciates all that the Shoreline - Lake Forest Park Arts Council and the Shoreline Arts Festival does to bring art to our local residents. We enjoyed sponsoring and being involved in this year's Festival, it was a great way to connect with the community." – Irons Brothers Construction

	     					
Sponsorship Benefits	Festival Sponsor \$5,000	Breakout Area \$3,000	Community Sponsor \$3,000	Hands-On Youth Art \$2,500	Gold Sponsor \$1,000	Booth Sponsor \$750
Pre-Event Recognition						
Website Presence	●	●	●	●	●	●
Social Media Promotion	●	●	●	●	●	
Email Blast	●	●	●	●	●	
Window Cling	●	●	●	●	●	
Event Poster & Flyer	●	●	●	●		
Press Release	●	●	●			
Direct to Door Mailers	● x15,000					
On-Site Recognition						
10' x 10' Booth Space	●	●	●	●	●	●
Verbal recognition on site	● x10	● x5	● x5	● x5	●	
Item in Goodie Bag	●	●	●	●	●	
Banner at Named Location	●	●	●	●		
Program Ad (3,000 printed)	● 1/2 Page	● 1/4 Page	● 1/4 Page	● 1/4 Page		
Post-Event Recognition						
Website Presence	●	●	●	●	●	●
Social Media Promotion	●	●	●	●	●	
Thank You Email Blast	●	●	●	●	●	
Post Event Press Release	●	●	●			

Sponsorship Agreement



This agreement outlines the responsibilities of the parties involved in sponsorship of the Shoreline Arts Festival 2021.

Sponsorship Level: _____ Business/Company Name: _____

agrees to pay the ShoreLake Arts (hereafter SLA) \$_____ as a sponsor

Sponsorship fee payable by June 1, 2021 or by another date mutually agreed upon.

Please send checks payable to “SLA” to: ShoreLake Arts, 18560 1st Ave NE, Shoreline, WA 98155

To pay via Credit Card, please contact our office at 206-417-4645

This agreement indicating your commitment must be received in the SLA office by June 1, 2021 in order for Sponsor’s name and/or logo to be included in all promotional materials.

In consideration for said fee, the SLA agrees to use Sponsor’s name and/or logo in appropriate publicity for said program, including mailings originating from the SLA, paid newspaper ads, radio/TV releases, and in programs, as outlined in the Sponsor Benefits page for this sponsorship.

Sponsor signature: _____ Date: _____

Sponsor full name & Title: _____