



Sponsorship Opportunities 2021



# Overview

1

A music competition for bands playing their own song. Audiences can watch through a live stream, and can vote in the moment. Finals will also be held live as part of our Pop-Up Drive-In Series.

An amazing list of prizes with some big names in the industry: Robert Lang Studios - full day of recording. Roger Fisher - one-on-one mentoring. Music video with one of our winners from the Shoreline Short Short Film Festival.

2

**Where?** The events will be live streamed, with the final also being part of our Pop-Up Drive-In Series @ Town Center at Lake Forest Park (in front of the City Hall) - live is Covid-19 dependent.

3

**When?**  
Semi-final Pool #1 | Wed, 12 August  
Semi-final Pool #2 | Wed, 19 August  
Finals | Wed, 26 August

# Opportunities

Share your brand in a vibrant and growing community and music industry. The ShoreLake Battle of the Bands aims to support emerging and developing musicians in Washington State and encourage appreciation for the art of music in our community. This is the first year we are holding the ShoreLake Battle of the Bands, held on a series of Saturday nights in August. This event was due to launch this year, and we have veered right and are taking this online. Our community is chomping at the bit for some entertainment while they self quarantine.

**Your money does good:** Reach the right people while supporting a good cause! Your tax deductible donation supports a well-respected, financially sound non-profit, who has been serving our community for 30 years.



Sponsorship Benefits	Gold Sponsor \$2,000	Silver Sponsor \$1,000
01   Logo placement on the showmobile (mobile stage) for the Drive-In show	X (featured)	x
02   “Live” Logo placement on the event page of the Arts Council website as the featured sponsor	x	x
03   Verbal recognition at the beginning of each show	x	x
04   Sponsor recognition on the Finals ticket stub	x	x
05   Special mention in a social media promotion, email blast, press release	x	
06   Logo placement on all virtual advertising and press releases	x	

# Sponsorship Agreement



This agreement outlines the responsibilities of the parties involved in sponsorship of the ShoreLake Battle of the Bands 2021.

Sponsorship Level: \_\_\_\_\_ Business/Company Name: \_\_\_\_\_

agrees to pay the ShoreLake Arts(hereafter SLA) \$\_\_\_\_\_ as a sponsor of the ShoreLake Battle of the Bands 2021.

*Sponsorship fee payable by June 1, 2021, or by another date mutually agreed upon.*

Please send checks payable to “SLA” to: ShoreLake Arts, 18560 1st Ave NE, Shoreline, WA 98155

To pay via Credit Card, please contact our office at 206-417-4645

This agreement indicating your commitment must be received in the SLA office by June 1, 2020 in order for Sponsor’s name and/or logo to be included in all promotional materials.

In consideration for said fee, the SLA agrees to use Sponsor’s name and/or logo in appropriate publicity for said program, including mailings originating from the SLA, paid newspaper ads, radio/TV releases, and in programs, as outlined in the Sponsor Benefits page for this sponsorship.

Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor full name & Title: \_\_\_\_\_