



SHORELAKE
ARTS

EDIBLE BOOK FESTIVAL

Sponsorship Opportunities
2021

The
Book
With
No

res

Overview

1

Food, book, and, most importantly, pun lovers unite!

Creations made from food and inspired by works of literature

Statistics from the 2020 Virtual Event:

- Online Submissions & Votes: 573
- Views of Online Awards Ceremony: 1,938
- Social Media Impressions: 9,283
- Social Media Likes, Comments, & Shares: 1891

2

Where? Online for the second year to help mitigate the spread of Covid-19.

After a first very successful virtual event, we look forward to holding this again in a virtual space for 2021.

3

When?
Saturday, March 27th 2021

Opportunities

Share your brand in a vibrant and growing community. The Edible Book Festival brings people together for a lighthearted culinary, artistic, and literary celebration.

Creations made from food and inspired by works of literature. (Past entries have included works titled Gourd of the Rings, War and Peas, and The Life of Pie.) It's the most wonderful and delicious nerd parade imaginable.

Your money does good: Reach the right people while supporting a good cause! Your tax deductible donation supports a well-respected, financially sound non-profit, who has been serving our community for 30 years.



Sponsorship Benefits	Limerick Sponsor \$1,000	Lingo Sponsor \$500
01 Logo placement on all advertising for the event	x	
02 “Live” Logo placement on the event page of the Arts Council website	x	x
03 Special mention in a social media promotion, email blast, press release	x	
04 Verbal recognition during the live stream and opportunity to announce award winners.	x	x
05 Opportunity to award a special “Sponsor’s Choice Award”	x	
06 Opportunity to provide a prize	x	x

Sponsorship Agreement



This agreement outlines the responsibilities of the parties involved in sponsorship of the Edible Book Festival 2021.

Sponsorship Level: _____ Business/Company Name: _____

agrees to pay the ShoreLake Arts (hereafter SLA \$_____ as a sponsor of the Edible Book Festival 2021.

Sponsorship fee payable by March 1, 2021, or by another date mutually agreed upon.

Please send checks payable to “SLA” to: ShoreLake Arts, 18560 1st Ave NE, Shoreline, WA 98155

To pay via Credit Card, please contact our office at 206-417-4645

This agreement indicating your commitment must be received in the SLA office by March 1, 2021 in order for Sponsor’s name and/or logo to be included in all promotional materials.

In consideration for said fee, the SLA agrees to use Sponsor’s name and/or logo in appropriate publicity for said program, including mailings originating from the SLA, paid newspaper ads, radio/TV releases, and in programs, as outlined in the Sponsor Benefits page for this sponsorship.

Sponsor signature: _____ Date: _____

Sponsor full name & Title: _____