



## Sponsorship Opportunities 2021



# Overview

1

The show will feature hundreds of works of art:

all 6 x 6"

all \$36

1 of each for sale

Tickets to the event are \$10 each

Sales will then go online after the event for one week.

2

## Where?

Shoreline Community College - Student Union Building.

16101 Greenwood Ave N, Bldg. 9000  
Shoreline, WA 98133

And then online after the event to reach a broader audience

3

## When?

Saturday, October 2nd, 2020 - 7pm

Remaining artwork will then be available online from October 11th - 24th, 2021

This will run the same dates as 8X8Photo

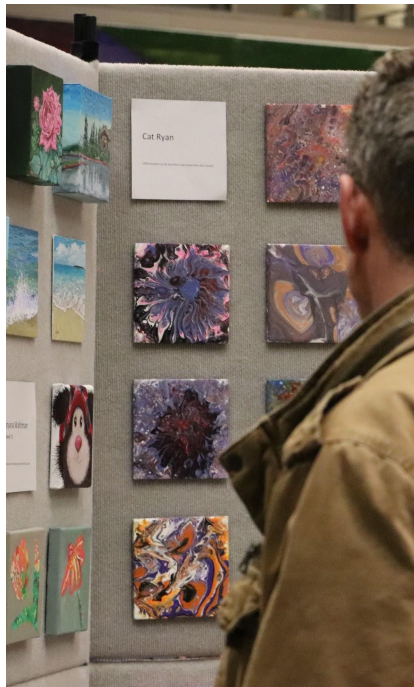
# Opportunities

6X6NW will include hundreds of original artworks made by individuals locally and from all over the country – by artists of all ages and skill levels.

**Your money does good:** Reach the right people while supporting a good cause! Your tax deductible donation supports a well-respected, financially sound non-profit, who has been serving our community for 30 years.

## 6X6NW 2021 Virtual Statistics:

- October 2nd Page Views | 22,658
- October 2nd Users | 684
- October 2nd User Acquisition | 66% Direct | 24% Social | Remainder came from Referral and Organic Search
- Month of October Page Views | 56,304
- Month of October Users | 1,657
- Facebook Video for Awards Presentation | 781 Views



Sponsorship Benefits		Gold \$3,000	Silver \$1,000
01	Logo placement on all flyers, posters and signage for the event	x	
02	Logo placement on art display panels at the event	x	x
03	“Live” Logo placement on the event pages	x	x
04	Special mention in a social media promotion, email blast, press release	x	
05	Verbal recognition at the event	x	x
06	Pick the Sponsors Choice Award art and join on stage to present the awards	x	
07	VIP tickets to give away to clients and friends	16	6
08	Sponsors table and interaction with event attendees	x	

# Sponsorship Agreement



This agreement outlines the responsibilities of the parties involved in sponsorship of the 6X6NW.

Sponsorship Level: \_\_\_\_\_ Business/Company Name: \_\_\_\_\_

agrees to pay the ShoreLake Arts (hereafter SLA) \$\_\_\_\_\_ as a sponsor of the 6X6NW 2021.

*Sponsorship fee payable by June 1, 2021, or by another date mutually agreed upon.*

Please send checks payable to “SLA” to: ShoreLake Arts, 18560 1st Ave NE, Shoreline, WA 98155

To pay via Credit Card, please contact our office at 206-417-4645

This agreement indicating your commitment must be received in the SLA office by June 1, 2020 in order for Sponsor’s name and/or logo to be included in all promotional materials.

In consideration for said fee, the SLA agrees to use Sponsor’s name and/or logo in appropriate publicity for said program, including mailings originating from the SLA, paid newspaper ads, radio/TV releases, and in programs, as outlined in the Sponsor Benefits page for this sponsorship.

Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor full name & Title: \_\_\_\_\_